



Table 2

3.2. Course description

Basic description		
Course coordinator	Amir Muzur, M.D., M.A., Ph.D., Associate Professor	
Course title	Business Ethics	
Study programme	Nursing Management	
Course status	elective	
Year	2nd	
ECTS credits and teaching	ECTS student 's workload coefficient	2,5
	Number of hours (L+E+S)	50 (10 L+ 15 S + 25 autonomous work)

1. Course description

1.1. Course objectives

To inform the students about basic theoretical postulations and practical perspectives of business ethics in Croatia and in the world; to demonstrate and evaluate the most frequent ethical problems in business and contemporary health-care system; to acquire knowledge about the levels and actors of ethical business, as well as the strategies of its improving (ethical codex).

1.2. Course enrolment requirements

No special requirements.

1.3. Expected course learning outcomes

After passing the exam, the students are expected to be able to:

1. correctly define basic notions of business ethics,
2. correctly determine positive business goals (not only the economic aspect, but also the social-ethical one),
3. analyze ethical dilemmas in the world of business, and
4. bring morally acceptable and argued decisions.

1.4. Course content

1. introduction to the course; the business ethics problem field; moral specificity of business with respect to other segments of social life;
2. Historical overview of relationship between moral and business;
3. Development of business ethics – from social movement to academic discipline;
4. Epochs of the development of business ethics in the 20th century;
5. Main principles and values in business ethics;
6. The classification of criteria and decisions in business decision making;
7. Business ethics in the globalised world;
8. History and development of social responsibility of companies: a challenge to healthcare system;
9. Strategies of business ethics implementation into business;
10. A nursing manager – a subject of business and ethical decisions.

1.5. Teaching methods

- lectures
- seminars and workshops
- exercises
- long distance education
- fieldwork

X individual assignment

- multimedia and network
- laboratories
- mentorship
- other



1.6. Comments		The major part of the course will be lead by Iva Rinčić, B.Sc., M.A., PhD.					
1.7. Student's obligations							
To attend classes and actively participate in the course. To write and submit a seminar paper and to pass the final written exam.							
1.8. Evaluation of student's work							
Course attendance	X (10%)	Activity/Participation		Seminar paper	X (60%)	Experimental work	
Written exam	X (30%)	Oral exam		Essay		Research	
Project		Sustained knowledge check		Report		Practice	
Portfolio							
1.9. Assessment and evaluation of student's work during classes and on final exam							
Attending classes brings max 10/100 points, seminar paper exposal and writing max 60/100, and the final written exam max 30/100 points.							
1.10. Assigned reading (at the time of the submission of study programme proposal)							
<ol style="list-style-type: none"> de George, R. <i>Poslovna etika</i>, Filip Višnjić, Beograd, 2005. (selected chapters) Čehok, I., Koprek, I. <i>Etika, priručnik jedne discipline</i>, Školska knjiga, Zagreb, 1996. (selected chapters) Pupavac, D. <i>Etika za menadžere</i>, Sveučilište u Rijeci, Rijeka, 2006. (selected chapters) Krkač, K. <i>Uvod u poslovnu etiku i korporacijsku društvenu odgovornost.</i>, Mate d.o.o., Zagreb, 2007. (selected chapters) lectures 							
1.11. Optional / additional reading (at the time of proposing study programme)							
<ol style="list-style-type: none"> Pende, H. <i>Moć neetičkog poslovanja – Organizacijska kultura u Hrvatskoj</i>, Hrvatska sveučilišna naklada, Zagreb, 2008. Heller, R. (ur.) <i>Priručnik za menadžere</i>, Profil, Zagreb, 2003. Weber, L. <i>J. Business ethics in Healthcare – Beyond Complinace</i>, Indian University Press, 2001. 							
1.12. Number of assigned reading copies with regard to the number of students currently attending the course							
Title		Number of copies		Number of students			
1.1. Quality monitoring methods which ensure acquirement of output knowledge, skills and competences							
The execution of the program will be followed by an anonymous enquiry on course-organization quality, course content, and the work of the teacher. Evaluated are the usefulness of the course from student perspective, course contents, teacher preparation, clearness of exposal, communication with students, the quantity of new contents, and the quality of presentation.							